

Abrar Ahmed Khan

Digital Marketing

To develop individual and company growth by contributing in an environment of growth and excellence while achieving a career that connects me with work fulfillment and self-development.

✉ abarraza157@gmail.com

📍 Mumbai, India

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📞 9867176421

📅 15 September, 1998

WORK EXPERIENCE

SEO Analyst

Techno Serve Solutions Pvt Ltd

06/2021 - Present

Techno Serve Software Solutions is a software & website development company that creates custom software to assist businesses reach new heights.

Achievements/Tasks

- Developed On-Site Body Content, meta descriptions, page titles & website structure in support of SEO strategies.

SEO Executive

SIA Jewels Private Limited

09/2020 - 06/2021

SIA Jewels Pvt.Ltd is one of India's leading retailer in Fashion Jewellery brand since 1995.

Responsibility

- Good knowledge of Backlink Analysis.
- Social Media Handling
- Publish new products on the Shopify website multiple times weekly through Excel.
- Improved the company websites' Ahref Rank from 1700 to more than 100k within 8 months.

Contact : Beta Dave - 9867138731

Digital Marketing Intern

Digitize Brand Hub (India) Pvt. Ltd.

01/2020 - 06/2020

Mumbai

Achievements/Tasks

- Search Engine Optimization • Search Engine Marketing (Google Ad Words) • Content Writing • Social Media Marketing • PPC • Email Marketing • Display Advertising • Video Advertising

Contact : Shehzad Khan- - 8082279822

EDUCATION

B.A (Bachelor Of Arts)

Mumbai University

2016 - 2019

Mumbai

H.S.C (Higher Secondary Certificate)

Ismail Yusuf College Arts, Science and Commerce

2015 - 2016

Mumbai

S.S.C (Secondary School Certificate)

N.U.H.S

2013 - 2014

Mumbai

SKILLS

Digital Marketing

SEO

Content Writing

SEM

SMM

Canva Designing

Off-Page SEO

Facebook Ads Manager

Google My Business

English Communication

MS Office

PROJECTS

Islamic Help Africa

- Managing (Islamic Help Africa) on Clients' Social Media Profiles Facebook, creating, uploading Facebook Posts as per the clients' requirements. Delivered Social Media Monitoring & effectiveness reports for senior management.

ACHIEVEMENTS

Master Program in Practical Digital Marketing (2021)

Successfully completed Master Program in Practical Digital Marketing Course offered By Digital Trainee.

Google Ads Search Certification

Completion ID : 45355828

Google Ads Display Certification

Completion ID : 57318537

Google Ads Video Certification

Completion ID : 57320962

Certified Course in Advance MS-Excel

MIT Educational Society has successfully completed the prescribed course of studies and having passed the Online Examination in 2018.

LANGUAGES

English

Native or Bilingual Proficiency

Hindi

Professional Working Proficiency

Urdu

Full Professional Proficiency

PERSONAL INTERESTS

Digital Marketing

Search Engine Optimization

Playing Cricket

English Speaking

Fond of Silence

Fitness Lover

Meditation

Sufism

Stillness